

# Q&A

ENTERPRISE  
AND BUSINESS  
SERVICES

## Questions with Answers





**We focus on building relationships with organisations of all kinds, and play a pivotal role in diagnosing problems, identifying needs, and delivering the most appropriate solutions.**

Through applied research and academic expertise we work with local businesses, companies from across the UK, and instantly-recognised brands to establish partnerships and collaborations that deliver both business and social benefits.

We aim to forge stronger, on-going relationships with businesses in the region to improve graduate retention, and through business engagement, recognise the substantial impact of retaining the knowledge and expertise that skilled and qualified students bring to the local economy.

We are very much a resource for the region's business community. We believe all employers and employees need to embrace continual learning, and know how to use information wisely to reach decisions, communicate, negotiate, and work together.

*Helen Donnellan*

**Helen Donnellan**  
**Director of Business Engagement**



## How do I access university research and expertise to support my business?

**Our contract research and consultancy services can be harnessed to develop bespoke solutions to help your organisation, driven by our wide-ranging academic knowledge.**

Built from our innovative research, this knowledge and expertise can offer a broader and more profound range of solutions than any conventional consultancy business.

Our research spans a vast range of areas, and can be applied to both private and public sector organisations, designed to deliver impact.

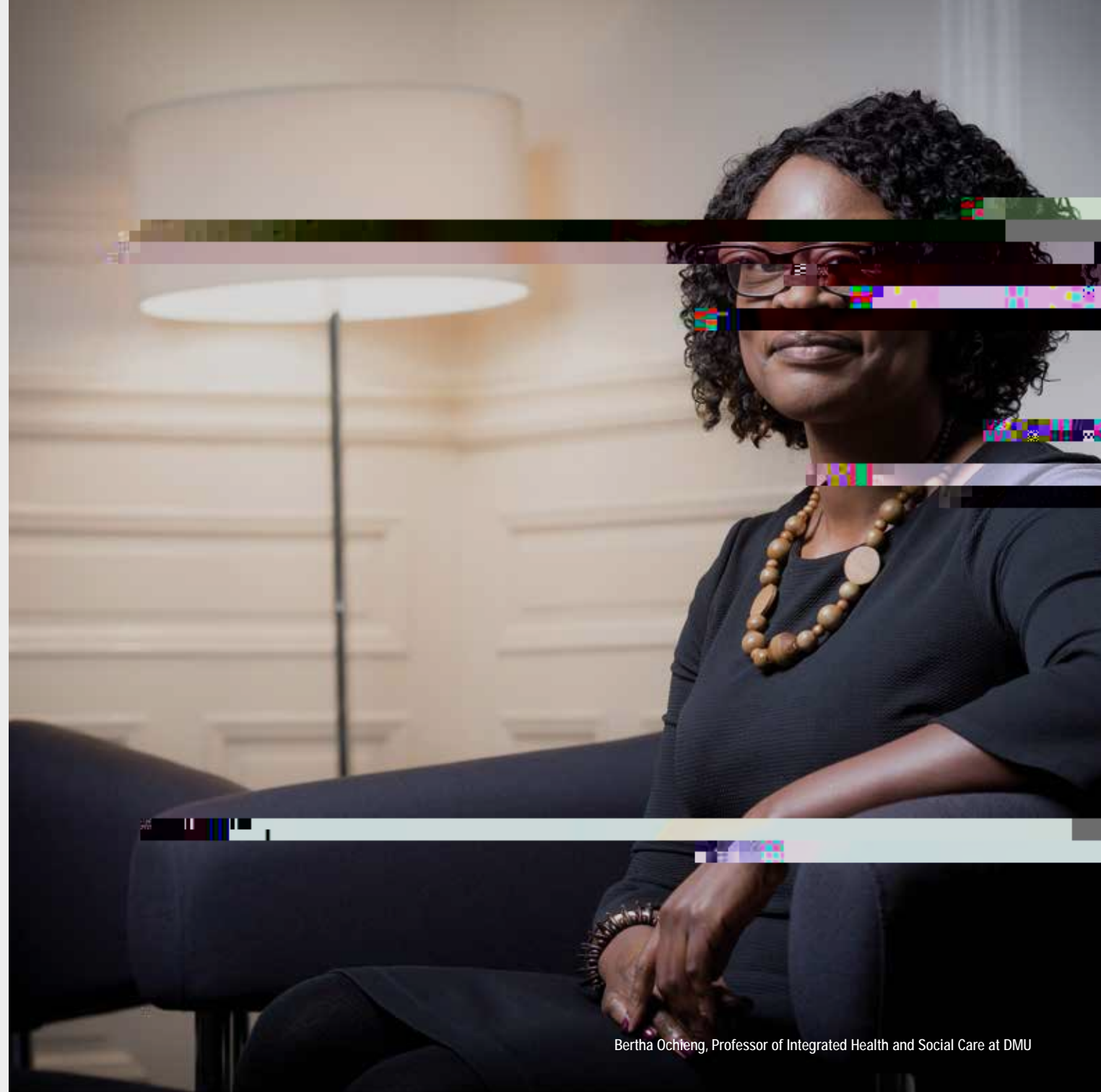
Commissioning contract research is a flexible and very effective way for organisations to investigate issues that are relevant to their business.

**Enterprise and Business Services**

**T:** +44 (0)116 207 8455

**E:** [businessservices@dmu.ac.uk](mailto:businessservices@dmu.ac.uk)

**W:** [dmu.ac.uk/businessservices](http://dmu.ac.uk/businessservices)



Bertha Ocheng, Professor of Integrated Health and Social Care at DMU



Enter rise  
and Business  
Services

# How do I develop my skills and knowledge to benefit myself and my organisation?

**At Leicester Castle Business School and De Montfort Law School we provide an agile, innovative and knowledge-enriched environment for professionals to access the learning solutions that are right for them.**

The educational experience we offer immerses students in real world challenges to equip them with the valuable tools to think, create and inspire. Participants on our programmes are encouraged to challenge convention, and are given the opportunity to develop personally as well as professionally.

The portfolio of open programmes we offer focuses on innovation, sustainability and social responsibility. They include our flagship Executive MBA, Apprenticeships, Postgraduate Certificate in Professional Coaching and an MA/Postgraduate Diploma in HRM. Our Law school offers a range of courses to provide the training needs of those entering the legal profession, including a suite of LLM programmes (Masters of Law).

Our offering is complemented by our ability to design and deliver flexible and bespoke education programmes and activities that can be tailored to meet your organisation's specific training needs. We have years of experience of understanding client needs, and harnessing the vast knowledge and expertise at our fingertips to be of maximum benefit to you and your business.

#### **Executive Education**

**Dipa Patel T:** +44 (0)116 207 8957

**Kate Watson T:** +44 (0)116 257 7793

**Louise Donaghy T:** +44 (0)116 207 8271

**E:** [info@lcbs.ac.uk](mailto:info@lcbs.ac.uk) **W:** [lcbs.ac.uk/executiveeducation](http://lcbs.ac.uk/executiveeducation)



# Can my business benefit from Higher and Degree Apprenticeships?

**Higher and Degree Apprenticeships offer employers and apprentices the opportunity to access higher-level qualifications while still in full-time employment. They are an effective way to develop talent, and to create a skilled and qualified workforce.**

DMU works with businesses to deliver Degree Apprenticeship programmes which ensure that the learning outcomes and content are tailored to support the knowledge, skills and behaviours needed for the job.

## Higher and Degree Apprenticeships

**T:** +44 (0)116 207 8455

**E:** [apprenticeships@dmu.ac.uk](mailto:apprenticeships@dmu.ac.uk)

**W:** [dmu.ac.uk/apprenticeships](http://dmu.ac.uk/apprenticeships)

Utilising the Apprenticeship Levy, organisations can access funded degree programmes in areas such as Leadership and Management, Cyber and Digital Technology Solutions, Engineering, Policing, Architecture and more.

**“Thanks to our partnership with DMU, over the past six years we’ve been able to offer our employees opportunities to develop, expand their knowledge and gain qualifications they can carry forward into their future. The impact the programmes have on our people to grow both academically, and in the work place, sets us aside from our competitors.”**

**Chris Taylor, Head of People Capability, KFC UK**









## Can students help with a real-life business challenge?

At Leicester Castle Business School (LCBS) organisations are offered a unique opportunity to benefit from the expertise and insight of talented postgraduate students. The Executive Company Project (ECP) initiative provides the perfect opportunity to partner with LCBS.

Companies benefit by receiving free research and analysis from students with the latest business skills, and the students gain invaluable industry experience by conducting research into real-life business challenges.

The ECP offer is available in February, June and September and lasts for three months. Students can work on the business challenge at the host company premises or remotely, and are fully supported during this time by the academic team.

“We have really enjoyed working with Itunu. Chatting things through with Itunu has reaffirmed our thinking concerning how we take our marketing and communication forward. Itunu has fitted in very easily with different teams at VAL, has a good understanding, but also asks the questions in a way that engages people. It’s been a great experience - it’s really worked well for us.”

Kevin Allen-Khimani, Executive Manager, Voluntary Action LeicesterShire (VAL)

**Executive Company Projects**

**E:** [ecp@dmu.ac.uk](mailto:ecp@dmu.ac.uk)

**W:** [dmu.ac.uk/lcbs](http://dmu.ac.uk/lcbs)



# How do I identify and recruit talent for my business?

**Recruiting talent can be a costly and high-risk experience for any business. We can help to reduce this by:**

Funding fixed term experiences for students and graduates through our renowned internship scheme 'Graduate Champions'

Advertising your vacancies on our online jobs board portal and sending targeted emails to appropriate students and graduates

Welcoming your business on campus to meet our students and graduates at recruitment fairs and networking events

Arranging for your business to host guest lectures or run live project briefs for specific student cohorts

Organising 'Insight Visits' to your premises to allow targeted students to get a real taste of your company and its culture

We have adopted a needs-led approach, and are flexible and agile enough to work in partnership with businesses to develop bespoke packages of activity to deliver the specific outcomes you need. Starting with a conversation, we can identify how best to support your business.

**"Working with DMU has allowed us to establish a pipeline of emerging student and graduate talent which is both enriching and supporting our growth as a business."**

**Mark Burnsall, Head of Software Development, PCMS**

**Employer Engagement**

**T:** +44 (0)116 257 7595

**E:** employerliaison@dmu.ac.uk

**W:** dmu.ac.uk/businessservices



DMU placement student Lauren Robinson (left) with Byron Dixon and Jigna Varu at Micro-Fresh



## Can the university help me to advertise job vacancies?

**Unitemps at DMU is a recruitment agency specialising in fulfilling temporary and permanent job vacancies. We provide a comprehensive temporary staffing service to businesses like yours.**

University owned and operated, our team is committed to helping candidates find work and helping employers to find talented candidates who add value to their business.

With a branch network spanning several of Britain's top universities, we have access to more than 100,000 students, graduates and skilled workers nationwide. Our experienced consultants are ready to fill your vacancies, even if it's for the same day.

**"We were particularly impressed at how well Unitemps were able to deliver on our requirements at short notice. On the night, the Unitemps staff did a fantastic job in understanding quickly what was required and sticking to that task to get the job done. My staff who worked alongside them reported them as having a positive attitude and getting on with the job without question."**

**Miranda Cannon, Director of Delivery, Communications and Political Governance, Leicester City Council**

**Unitemps**

**T:** +44 (0)116 207 8351

**W:** unitemps.com





## How do I access professional space for meetings and events?

**DMU Venues provide the perfect setting for a diverse range of events including meetings, conferences, exhibitions, performances and celebrations right in the heart of Leicester.**

With a large choice of rooms, our experienced and knowledgeable team will work with you to find the ideal location for your next event whether it's an informal and intimate corporate gathering or a grand and glittering celebration.

**"This is something that we could not have achieved without DMU's knowledge and expertise. The positive comments are still rolling in thick and fast from both performers and the audience. We really could not have hoped for a better venue for our event. It was perfect!"**

**Reet and Tooma, European Estonian Song and Dance Festival**

Just a few minutes' walk from Leicester City Centre, and with great transport links from Leicester railway station and the motorway, DMU Venues is perfectly located to host your next event.

**DMU Venues**

**T: +44 (0)116 250 6000**

**E: [dmuvenues@dmu.ac.uk](mailto:dmuvenues@dmu.ac.uk)**

## As a DMU graduate, how can I keep connected to the university?

**The Advancement Team acts as a conduit for local, national, and international businesses to engage directly with graduates from DMU. With more than 185,000 alumni in 181 countries around the world, we connect with our graduates through a series of events from our Global Club and Network programmes.**

Our Global Clubs enable alumni to meet locally and connect with others in their area. Each club hosts two events annually which can vary from a social reception to a professional networking event with keynote speakers.

Our Industry Networks are tailored for those with a shared professional interest working within a specific industry and ensure continued professional development, and promote professional networking opportunities as well as various masterclasses and skill development workshops.

To find out how to work with us at these events, or for more information about what the Advancement Team can offer you, please get in touch.

**“One of the best things I've done for the progress of my career is to build a strong, reliable list of arts based contacts and connections. I think access to an alumni network list, based on a person's background and interests, is a really strong tool to have for established and new artists”**

**Jonjo Elliot, DMU Alumni and Local Artist**

### Alumni

E: [dmuforlife@dmu.ac.uk](mailto:dmuforlife@dmu.ac.uk)

W: [dmu.ac.uk/alumni](http://dmu.ac.uk/alumni)



Alumni, students, staff and artists at the launch of the DMU Art Network in The Gallery at DMU



\_\_\_\_\_

**ENTERPRISE**

**A**

