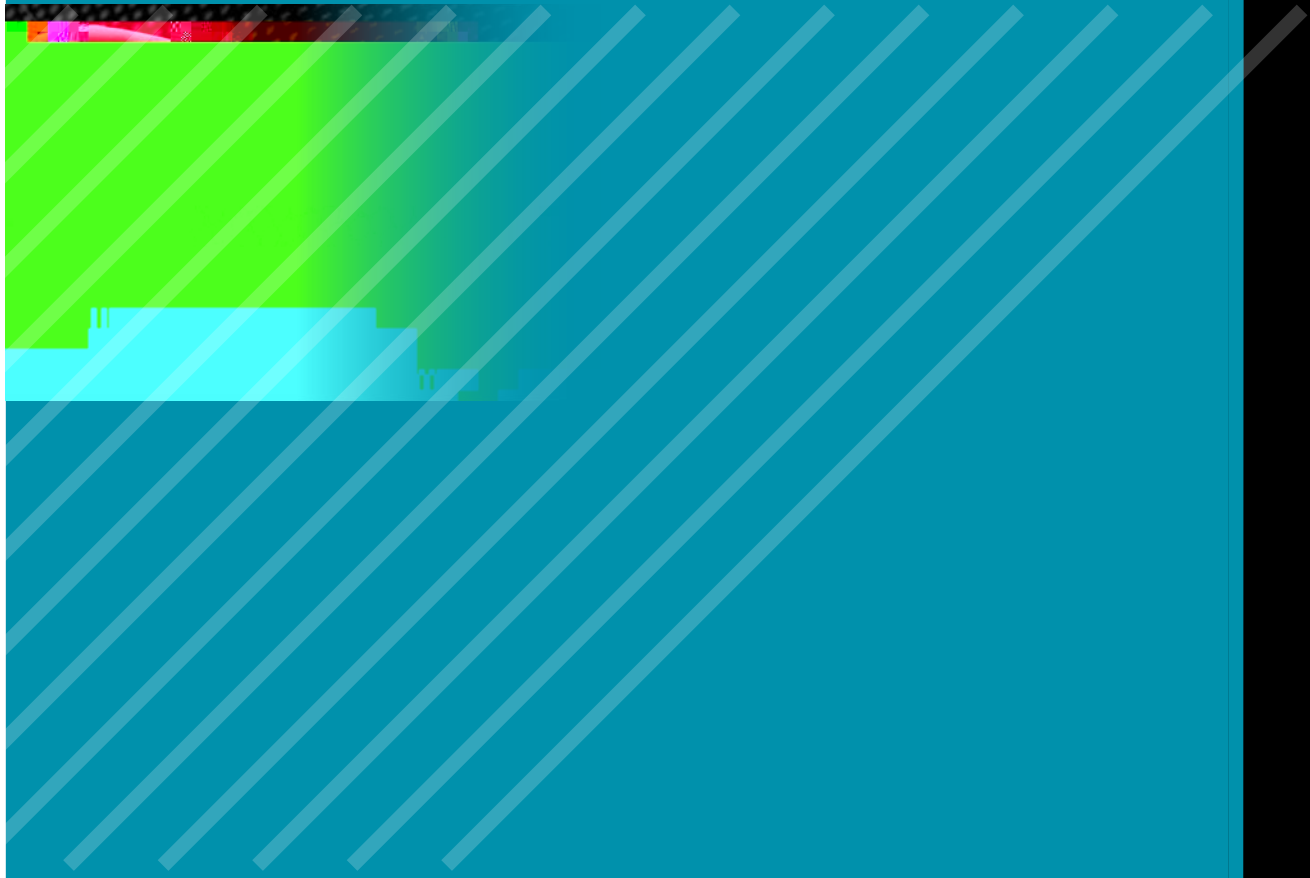


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# TRADE MARK REGISTRATION PROVIDES SEVERAL ADVANTAGES

## UK TRADE MARK APPLICATION PROCESS

Preparation and filing of a UK Trade Mark Application – Approximately £430 to £500 (excluding VAT) for a single Mark in a single class of goods, plus £170 for each additional class.

2 weeks from (1). Receiving Examination Report from UK Intellectual Property Office. Overcoming Examiner's objections by argument. Typically £150 to £400, depending upon complexity of objections.

1 to 3 months from (1). Publication of Trade Mark Application. 2 month opposition period follows publication.

5 months from (1). Registration of Trade Mark Application. Approximately £90 (excluding VAT).

The Registration remains in force for an initial period of ten years, whereupon it may be renewed indefinitely for further ten year periods.